



VET Student Loans

Marketing Policy

Overview

The VET Student Loans Act 2016 requires a Registered Training Organisation (RTO) that is approved to offer VET Student loan assistance to its eligible students (a VET Provider) to market its VET Student Loan enabled courses (VET courses of study) in such a way that prospective students who are, or would be eligible for a VET Student Loan under Section 9 of VET Student Loans Act 2016 (the Act) are fully informed about a VET course of study before they enrol and are not offered any prohibited inducements to enrol in a VET course of study.

Furthermore, VET provider must not use third party contact lists unless expressed consent was given or engaged in cold calling. This policy is designed to ensure that South Coast Academy understands and meets the requirements.

Procedures

Marketing VET Student Loans with integrity

South Coast Academy will market its VET Courses of Study in compliance with VET Student Loans Act 2016 and maintain its integrity by using ethical means.

South Coast Academy will ensure that any information provided about a VET Student Loan to a prospective South Coast Academy student is accurate and up-to-date. Any marketing will mention:

- Provider name as being South Coast Academy Pty Ltd
- Use RTO 40921
- Maximum tuition fees for the course of study

Pre-enrolment information

Prior to enrolment South Coast Academy will ensure that prospective students are provided with the following information relating' to the course of Study:

- Information on the Vet Student Loan scheme
- Payment options for tuition fees including
 - Up-front payment; or
 - Government loan through VET Student loan scheme (provided eligibility criteria is met); or
 - Combination of these options
- The tuition fees covered by VET Student Loan including loan fee and any other fees
- Provide reference to South Coast Academy published:
 - Tuition fees, scheduled and census date
 - Withdrawal policy

South Coast Academy will document, maintain and retain accurate records of enrolments and applications for VET courses of study for at least 5 years as required under the VET Student Loans Act 2016.

Marketing through Social Media

South Coast Academy will ensure any marketing of approved courses through social media does not mention the possible availability of a VET Student Loan for students undertaking a course.